

September 7, 2018

RE: Senior Manager of Marketing

Hello,

I am responding to your posting for the position of Senior Manager of Marketing for Belluscura as posted on your website.

I am a resourceful and experienced marketing professional who possesses a proven track record in marketing strategy, brand management, product launch, marketing communications, marketing campaign management and market research. I have designed comprehensive road maps and customized offerings for target markets. I have worked in a start-up and in smaller, start-up like divisions so I understand the challenges and opportunities that come from working in a smaller organization and would enjoy the change to do that again at Belluscura.

I can synthesize market information and implement programs specifically targeted to increase demand. I have the ability to collaborate with internal stakeholders and third-party vendors to drive to the successful conclusion of marketing projects and initiatives. Although I do not have experience in the medical device field, my varied industries experience has allowed me the fortune to learn quickly and apply the knowledge I've gained in one industry to others. I would be excited to do the same at Belluscura.

Thank you for considering my application. I look forward to discussing this exciting opportunity and how my skills and abilities may be able to further your business success.

Sincerely,

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