

Dear Hiring Manager:

I am writing regarding my interest in your Sr. Marketing Manager position. With over 10+ years of marketing experience within various customer experience industries, my successful accomplishments are a perfect fit for this great opportunity.

My creativity and drive in marketing communications strategy and brand management has afforded me a wealth of success in strategic communication support, brand ideation, events and promotions, advertising, promoting new locations and products, and creating and executing brand standards. My genuine passion for brand management and a commitment to company values has contributed to an accomplished career with successful results.

My marketing management experience with td Brand Consultants, Southwest Airlines, and the healthcare industry has provided me the opportunity of hands-on knowledge on how critical the 'Customer Experience' is in any business. I also understand the importance of establishing and maintaining strong, long-term collaborative relationships with external partners/agencies as well as cross-functioning internal work groups through excellent communication and teamwork.

I would appreciate the opportunity to share in detail my resume and creative portfolio (attached) that gives a brief description of my marketing background and discuss solutions and value I am certain I can bring to Belluscura.

Thank you, I look forward to connecting with you soon.

Kind Regards,

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